



ReNeuvo Sustainability Pledge Protect the Nature

ReNeuvo Group of Companies Sustainability

What we Believe and Practice

Sustainability has always been part of ReNeuvo Group and associated companies, a large part of what we do and who we are. That is why we are taking time on sustainability by telling the story of what it means to our group of companies.

Our mandate: Sustainability has been from day one a large part of who we are, what we do, how we do it and where are we going. ReNeuvo and Associated companies have been committed to all aspects of sustainability since the group was created. Every day, sustainability has become a different subject, politically, money charged, polarizing, often misunderstood, and misused sustainability, but within ReNeuvo Group of companies stays as part of our principles.

We like to take an opportunity on sustainability by sharing our interpretation and believes, what it means to our group of companies and how we aim to make a difference not only in Canada, but at global scale. Like our core values – human focus, professionalism, entrepreneurship, our sustainability pledge is at the heart of our group of companies, striving to reach a balance between people, the environment, and business.

ENVIRONMENTAL RESPONSIBILITY: Perhaps one of the most overused, and redundant, terms in use today is “Green”. With overwhelmingly growing public awareness and strong concerns regarding the environment, almost everything from solar panels to toilet paper are being marketed as Green. Unfortunately, producing and marketing a green product does not necessarily translate into being environmentally responsible. To accept the responsibility and make a true commitment to the environment, one must look at the entire life cycle of the product, from how the raw material was produced to the effects of the disposal of the finished product after it has served its useful life. This is referred to in the industry as “Closing the Loop”.

DEVELOPING A TECHNOLOGY WITHOUT CONSIDERING THE ENVIRONMENT.

IS NOT ENVIRONMENTALLY RESPONSIBLE!